

Share the Excitement!

To promote the Congress in Berlin amongst your network, society and followers on social media, we have prepared a series of sample messages for EADV Ambassadors to share, in English or in your own language.

The official hashtag for the Symposium is: **#EADVCongress**

Be sure to tag EADV in your posts:

- Instagram: [@eadv](#)
- Facebook: [@EADV](#)
- LinkedIn: [@EuropeanAcademyOfDermatologyandVenereology](#)
- Twitter: [@eadv](#)

Message suggestions:

- The scientific sessions you are looking forward to, the topics you are interested to hear updates on.
- Specific speakers that you may be looking forward to hearing
- The opportunity to network with speakers and colleagues from Europe and across the world at this much anticipated event in vibrant Berlin.
- **Remember to include a link to the Congress website eadvcongress2023.org as part of the caption.**

Sample messages:

Meet us in Berlin for the #EADVCongress - it is an excellent opportunity to network with your peers in dermatology and venereology from all over Europe. Check out the scientific programme and get your ticket >> eadvcongress2023.org

Join the conversation at #EADVCongress and discover the latest research and insight on psoriasis and non-melanoma skin cancer, as well as dermoscopy, acne, paediatric dermatology, and more! >> eadvcongress2023.org

I will be speaking at #EADVCongress in Berlin in October about **XXXXXX**. I hope to see you there! Register now >> eadvcongress2023.org

Sample graphics:

Download the files from the website:



Send us your video clips!

To help promote the upcoming Congress and boost exposure to the scientific community we are encouraging willing EADV ambassadors to get involved by sharing short video clips, to mention the scientific topics of the programme they are looking forward to, or reasons to join the Congress.

What to do

Using your smartphone or video recording equipment, we welcome short, talking-to-camera, video sound-bites explaining what you are looking forward to experiencing at the Congress. You could mention any of the following as an example:

- The scientific sessions (mention which ones or topics in particular you are looking forward to)
- Specific speakers (mention any speakers that you are excited to meet)
- If you are presenting, a short summary, or the learning objectives / what delegates can look forward to learning about
- The opportunity to network at a face-to-face event in multicultural, dynamic Berlin!

Recording tips!

- Use a smartphone, preferably holding it in the landscape position
- Short clip duration eg. up to 60 seconds
- Record in a setting without too much background noise or clutter
- Face the light source. Do not stand with the light behind you as that will create a shadow
- Your image should include your head and shoulders
- Keep it natural and spontaneous
- In your opening words, make sure to include the name of the event: EADV Congress
- Finish with a call to action such as 'We hope to see you there' or 'Join us', 'Look forward to meeting in Berlin' etc.

Upload on social media

- Once you are satisfied with your recording upload it on your social media channels, using the hashtag #EADVCongress. Remember to include a link to the website eadvcongress2023.org as part of the caption. EADV will then share or repost.
- Alternatively, you can send your video clip to communication@eadv.org and EADV will edit the video for posting from our channels.

Examples:

<https://fb.watch/irA6eDncYe/>

<https://fb.watch/irA8ANqjNK/>

<https://fb.watch/irAbHLSY1y/>